WENDY CORDOVA

Multimedia Designer

Highly creative and talented multimedia designer with a love for print and a passion for motion graphics. Diverse experience ranging from adult learning theories to pre-press and corporate branding. Skillful at helping create solutions to remove communication obstacles.



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WORK EXPERIENCE

Content Developer | 2006 - 2015 Aimco

- Worked in conjunction with the Talent Management team to design, develop, and maintain eLearning and classroom-led training materials
- Designed and developed templates for needs such as print materials, e-mails, and presentations
- Provided graphic design services for the Human Resources department
- Managed relationships with print and video vendors to ensure print materials and video work are produced cost effectively without compromising timeliness or high quality
- Acted as digital asset manager and materials archivist for team, streamlining resources and reducing costs
- Collaborated with business partners on key company initiatives, from conception to completion, ensuring the attainment of major milestones and deadlines while maintaining the budget

Desktop Publisher | 2000 - 2006

Adelphia Communications

- Performed desktop publishing of training materials for Learning and Safety Department
- Created and maintained eLearning materials

Administrative/Training Support | 1997 - 2000 Budget Group, Inc./Ryder TRS

- Coordinated and organized travel arrangements, project calendars, staff calendars, vendor relations, accounts payable, expense tracking, and event planning
- Supervised all aspects of classroom scheduling, logistics and administration

TOOLS

Design Software

| Photoshop | |
|--------------|--|
| Illustrator | |
| InDesign | |
| AfterEffects | |
| Dreamweaver | |
| Muse | |
| | |

e-Learning Software

Articulate SuiteMicrosoft OfficeCaptivateCamtasiaAudition

LANGUAGES



EDUCATION

Bachelor of Arts

Web Design & Interactive Media Art Institute of Colorado Denver, Colorado *September 2014*